

Leadership & Management Development



4.7 Mini MBA - Finance, Risk Management and Governance

The programmes within this Business Development pillar are not “off-the-shelf” courses. They are designed as a menu of development options that can be combined, adapted and shaped to reflect how your organisation actually creates value, wins work and sustains client relationships. What appears to be a requirement for “sales training” often points to something deeper – commercial confidence, consultative thinking, internal collaboration or the ability to articulate value with credibility.

These outlines are therefore best read as catalysts for discussion – prompts to help you reflect on how opportunity is identified, pursued and converted and what kind of development will genuinely shift commercial behaviour. In practice, the most effective solutions often draw on complementary elements from across our other pillars – Communication, Personal Development, Management and Leadership and Senior-Level Leadership and Talent Development. Every intervention we deliver is built in partnership with you, around your culture, your people and the outcomes you need to achieve.

Course Overview

Senior leaders are expected to make decisions that balance opportunity, risk and long-term value. Yet many reach leadership roles without formal grounding in finance, risk management or corporate governance. This can limit confidence, slow decision-making and weaken organisational oversight.

This advanced one-day programme strengthens leaders' commercial and governance capability. Participants develop a practical understanding of how value is created, how risk is identified and managed and how governance frameworks support ethical, sustainable performance. Financial information is demystified, risk is made tangible and governance is positioned as a leadership responsibility rather than a technical obligation.

Delegates leave with greater confidence to interpret financial data, challenge constructively, assess exposure and fulfil their stewardship responsibilities with clarity and assurance.

Who Should Attend

Senior professionals, managers and leaders who want to:

- Strengthen commercial and financial confidence
- Improve the quality of strategic decision-making
- Understand risk exposure and organisational vulnerability
- Clarify governance responsibilities and expectations
- Prepare for greater leadership or executive responsibility

Applicable across all sectors where leaders are accountable for financial judgement, risk oversight and organisational integrity.

Context

Strong organisational performance depends on leaders who understand how value is created, how risk is controlled and how governance protects the enterprise. When financial literacy or risk awareness is weak, decisions become cautious, fragmented or misaligned with strategic intent.

At Expleo we help leaders build the commercial insight and board-level literacy required at senior levels. This programme develops the confidence to interrogate financial information, anticipate risk and operate within clear governance frameworks, strengthening both performance and trust.

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How Certification is Earned

Upon successful completion of this course, participants will be awarded a certificate of attendance from Expleo Academy.

Course Objectives

By the end of this programme participants will be able to:

- Interpret core financial statements and performance indicators
- Use financial insight to inform strategic decisions
- Identify key categories of organisational risk
- Apply structured approaches to evaluate exposure
- Explain the purpose and value of corporate governance
- Strengthen accountability and ethical leadership practice

Course Outline

1. Finance Foundations

- Understanding key financial terms and statements
- Interpreting performance and trend data

2. Strategic Financial Insight

- Linking financial outcomes to strategy
- Understanding drivers of value and cost

3. Risk Management Essentials

- Types of organisational risk
- Tools for evaluating likelihood and impact

4. Corporate Governance in Practice

- Roles, structures and decision rights
- Ethics, compliance and responsibility

5. Risk Mitigation and Resilience

- Practical approaches to reducing exposure
- Planning for continuity and disruption

6. Oversight and Accountability

- Reporting, transparency and assurance
- Strengthening organisational trust

Training Methodology

Interactive and senior-level learning including:

- Case studies and applied financial analysis
- Scenario-based risk evaluation
- Group discussion and collaborative insight
- Practical tools for immediate application

Participants will leave with stronger financial judgement, improved risk awareness and increased confidence in their governance responsibilities as leaders

Contact

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