



Executive Presence and Personal Branding: Powerful Presenting for Leaders Masterclass

 DURATION:
2 days

This masterclass, led by world-renowned David Thomas, will guide leaders in self-discovery to develop highly impactful presentation skills and communicate with Power, Influence and Gravitas.

Course Overview

Every formal presentation that has ever been given, provides both the opportunity and possibility to change the lives of those who are receiving it. Therefore, the responsibility that is borne by the 'Presenter' is significant and should never be underestimated.

It is for this reason that every leader who wishes to realise their true potential and further develop their interpersonal skill, must learn one skill above all others – 'How to communicate, with Power, Influence and Gravitas'.

Whether it is a team meeting, a presentation to a Board or a keynote speech at a major conference, the ability to really connect with an audience and get your message across is absolutely crucial. "Managers present information but leaders communicate a vision"

In our 2-day Powerful Presenting for Leaders program, your workshop leader, David Thomas, will take you on a voyage of self-discovery and help you to develop all the skills required to be a 'presentation rockstar'.

David has coached, trained and developed literally thousands of high profile and successful leaders from around the globe. He has worked with senior politicians, captains of industry, television celebrities and some of the most successful entrepreneurs on the planet.

Who should attend?

This masterclass is promoted within our suite of 'Board level' leadership development options. It is therefore recommended that participants attending, are currently operating at a senior level of leadership, with a view to further develop their skills and competencies within the leadership arena.

**Prerequisites/
pre-reading
guidelines**

There are no specific prerequisites for this course.

**How is
certification
earned?**

Upon successful completion of this course, you will be awarded a certificate of attendance from Expleo Academy.

**Course
Objectives**

On completion of this training, attendees will be able to:

- Structure the perfect presentation
- Modify the framework to the type of presentations they have to give
- Understand the value of key elements that make presentations really shine
- Overcome their nerves to truly perform at their best
- Achieve the #1 desired outcome of every presentation.

Context

In this masterclass, leaders will enhance their executive presence, communication and interpersonal skills through powerful presentations and personal branding, to connect with an audience and deliver a message effectively and with influence.

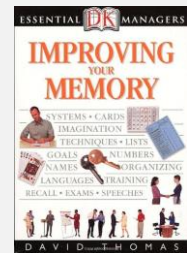
About the masterclass workshop leader

David Thomas



David is a renowned international speaker on the global circuit, who, for the past two decades, has been successfully teaching powerful presentation skills, coupled with improved memory techniques. David is a Sunday Times #1 bestselling author, leadership presentation skills coach, media personality and Guinness & World memory record breaker.

David has published three books, attracting a global readership of over 1 million people and has experienced more than 500 worldwide media appearances to an audience of over 100 million people, including appearing on The Oprah Winfrey Show and being featured in the Khaleej Times.



Related courses

Attendees may also be subsequently interested in:
How to Fulfil your Potential in Business and in Life

This High-Performance Masterclass will Feature:

- The Powerful Presenting for Leaders framework
- Live coaching
- Individual skills summaries:
 - Identify strengths
 - Identify areas for improvement
 - Personal application of techniques
- Examples of best practice from the real world
- Demonstrations by workshop leader in the room
- Videos of real talks showing application of the techniques
- Demonstrations in the room by the workshop leader
- Personalised live coaching on the course for every delegate.

Masterclass Methodology

This is a highly interactive programme using techniques that have, over the past 25 years been honed by the workshop leader, in presentations made to more than 500,000 people. Every delegate will gain instant value as they implement the techniques immediately after completing the programme in their very next presentation.

Organisational Impact

By attending this programme, your organisation will obtain the following commercial advantages:

- More clearly communicated messages from leadership
- Higher levels of motivation from work colleagues at all levels
- Positive changes to the how strongly people feel towards the organisation
- Increased performance in every business metric
- Improved organization image when the leaders speak externally

Personal Impact

By attending this programme, you will acquire the following personal benefits:

- How to present with real power
- How to inspire, educate and impart information to your colleagues
- How to communicate effectively to every kind of audience
- How to speak externally
- How to continue to improve your skills long after the course has ended

**Course
outline**

- Initial assessment, types of presentations, introduction to the Powerful Presenting for Leaders framework, The 7 foundation principles every successful speaker needs.
- Preparing for a presentation, best use of humour, how to capture and keep the attention of your audience, managing time, keeping the talk brief.
- Five structural elements of a talk, harnessing technology, using MS PowerPoint™ to enhance your presentation, how to memorise a presentation, how to start and finish, how to present remotely using various online platforms.
- Five sections on managing presentations, reducing nerves, controlling the speaking environment, maximising mindset, being powerful in the speaking space.
- Five parts of how to accelerate speaking progress, how to apply the Powerful Presenting for Leaders framework to different types of talks, final assessment.
- Develop an action plan for continuous improvement.



Contact

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