

Senior Management Offsite Strategy Summit

Duration: 1 day

Course Overview

Welcome to the Senior Management Offsite Strategy Summit! This one-day intensive summit is designed exclusively for senior executives and leaders to collaboratively strategise, plan, and align organisational goals. As senior management, your decisions and actions significantly impact your organisation's success and sustainability. This summit provides a unique opportunity to foster strategic thinking, address challenges, and explore opportunities in a focused and interactive setting.

During this summit, you will engage in thought-provoking discussions, breakout sessions, and workshops that will facilitate the development of a cohesive and actionable strategic plan. Through team exercises and group activities, you will foster collaboration and harness the collective expertise of your senior leadership team to drive the organisation's growth and success.

Join us for an inspiring and transformative experience that will empower you and your senior team to formulate a shared vision, align on strategic priorities, and lead your organisation towards a prosperous future.

Who should attend?

This summit is exclusively designed for senior executives, C-suite leaders, and top management from diverse sectors and industries. If you are responsible for shaping and executing the organisation's strategic direction, this program is tailored to meet your needs. By participating in this summit, you and your senior leadership team will gain the tools, insights, and strategies required to lead the organisation effectively and drive sustainable growth.

How certification is earned

Upon successful completion of this course, you will be awarded a certificate of attendance from Expleo Academy.

Related courses

Attendees may also be subsequently interested in

- Culture! What is it and why should we care?

Prerequisites & pre-reading guidelines

There are no specific prerequisites for this course.

Context

In this workshop, you will engage in thought-provoking discussions that will facilitate the development of a cohesive and actionable strategy for senior management.

Course Objectives

On completion of this training, attendees will be able to:

- Develop a Cohesive Strategic Vision:
 - Collaborate to create a shared strategic vision that aligns with the organisation's mission and values.
 - Define long-term objectives that guide the organisation's growth and direction.
- Analyse the External Business Environment:
 - Conduct a comprehensive analysis of the external business landscape and identify opportunities and threats.
 - Anticipate potential challenges and align strategies to respond effectively.
- Evaluate Internal Capabilities:
 - Assess the organisation's internal strengths and weaknesses to identify competitive advantages and areas for improvement.
 - Leverage core competencies to drive innovation and organisational excellence.
- Set Strategic Priorities and Goals:
 - Prioritise strategic initiatives that align with the organisation's vision and mission.
 - Define measurable goals and key performance indicators to track progress and success.
- Foster Collaboration and Cross-Functional Alignment:
 - Enhance communication and collaboration among senior leaders to ensure seamless implementation of the strategic plan.
 - Create cross-functional teams to address strategic challenges and leverage diverse perspectives.
- Create an Implementation Roadmap:
 - Develop a detailed implementation roadmap with actionable steps, timelines, and responsibilities.
 - Establish a framework for monitoring and evaluating the strategic plan's progress.

Course Outline

Introduction and Goal Setting

- Welcome and overview of the summit's objectives
- Defining desired outcomes and expectations for the strategic planning process

Analysing the Business Landscape

- Assessing the external business environment through SWOT and PESTEL analyses
- Identifying industry trends, market dynamics, and competitive forces

Evaluating Internal Capabilities

- Assessing organisational strengths, weaknesses, and core competencies
- Identifying areas for improvement and enhancing organisational capabilities

Defining the Strategic Vision

- Formulating a shared vision and mission that align with the organisation's purpose
- Establishing long-term strategic objectives and aspirations

Setting Strategic Priorities and Goals

- Prioritising strategic initiatives and setting measurable goals
- Identifying key performance indicators to track progress and success

Creating the Strategic Implementation Roadmap

- Developing a detailed implementation plan with clear action steps and timelines
- Allocating resources and defining responsibilities for successful execution

Enhancing Collaboration and Alignment

- Fostering collaboration among senior leaders and cross-functional teams
- Encouraging open communication and leveraging diverse perspectives

Finalising the Strategic Plan

- Integrating inputs from all sessions to finalise the strategic plan
- Establishing a framework for monitoring progress and adapting to changing circumstances

Training Methodology

The Senior Management Offsite Strategy Summit adopts an interactive and participative approach. Senior executives will engage in facilitated discussions, breakout sessions, team exercises, and scenario-based workshops.

Experienced facilitators will guide the summit, encouraging open dialogue and collaboration among senior leaders. The training will create a dynamic and supportive environment for brainstorming, decision-making, and strategy formulation.

Contact

Patricia McGuire

Head of Training

Expleo Technology Ireland Ltd

M. +353 (0)87 235 5902

W. expleoacademy.com

pat.mcquire@expleogroup.com

academy-UKI@expleogroup.com