Q31270 ICAgile Certified Professional – Agile Product Ownership [ICP_APO]

Duration: 5 half days LIVE online

Course Overview

Expleo Academy's IC Agile Certified Agile Product Ownership course provides attendees with an Expleo framework, and practical understanding of concepts and techniques that can be applied to Product Ownership roles. The course is facilitated by accredited trainers with experience of business value analysis and agile enablement. Attendees are immersed into a variety of Product Ownership scenarios, and challenged to utilise taught techniques. The course has been designed to align with modern "Training from the Back of the Room" teaching methodology and industry-leading collaborative online tools.

Who should attend?

This course is intended for those performing, or transitioning to, roles that support or deliver Product Ownership responsibilities. This includes Product Owners, Business Analysts, Product Managers, Product Champions, Agile Customers, Business Subject Matter Experts, and Business Representatives. It is also of benefit to those in development team roles, such as Designers, Architects, and Specialist Testers, that support delivery of value to the business. The course will also appeal to anyone with a curiosity about agile approaches to value-driven software delivery.

Prerequisites & pre-reading guidelines

There are no course prerequisites. However, a basic understanding of the Agile mindset is advisable, and completion of Expleo Academy's "ICAgile" certified Agile Fundamentals course is recommended.

How certification is earned

Upon successful completion of this course, you will be awarded an "ICAgile Product Ownership" certificate. To achieve this certification, you are expected to engage fully in collaborative experiential learning activities, group discussions, and a final "Expleo Challenge".

Course Objectives

On completion of this training, attendees will be able to:

- Understand the key characteristics of collaborative value-based Product Ownership
- Demonstrate ways in which Agile Product Ownership facilitates effective collaboration and communication within and across teams
- Analyse and categorise relevant business systems to identify and prioritise value
- Recognise the skills and behaviours required for successful Product Ownership, such as asking tough questions and flexibility in communication
- Create a Vision, Business Model, and delivery Roadmap that illustrate planned value
- Demonstrate the use of tools for communicating delivery of value in an initiative
- Apply stakeholder analysis tools, such as a lightweight stakeholder communication plan
- Analyse needs, constraints and other trade-off factors to prioritise value effectively
- Use proven techniques for exploring potential solutions, and communicating through modelling
- Recognise valuable artifacts and their lifecycles in an Agile environment
- Recognise a Definition of Done at multiple levels, and apply progressive elaboration techniques

Context

Expleo Academy's experiential training of ICAgile Certified Product Ownership provides a continuation of the agile learning journey. It is a key step in Expleo Academy's Business Analysis T-shaped learning profile, and our Agile Business Analysis learning pathway.

Related courses

Attendees may also be interested in Expleo's

- ICAgile Certified Agile Fundamentals
- User Stories Workshop
- IQBBA Certified Agile Business Analysis (CABA)
- APMG Certified Change Management

Course Outline

You Are The Product Owner

- Scenario-based immersion into Product Ownership challenges

Agile Re-think
- The importance of Product Ownership
- The Agile Manifesto in new contexts

What Is Product Ownership?
- An Expleo framework for Product Ownership
- Industry Definitions
- Who does what?
- Value, Quality and Progress
- Top 10 responsibilities
- When Product Ownership goes missing
- Behavioural competencies and thinking skills
- The role in new contexts

Ideate
- Value considerations and constraints
- Perspectives and Value Statements
- The importance of clear vision for the team
- Creating a Vision for your idea

Explore The Idea
- Exploring Value before solutioning
- Value Propositions
- Quality considerations
- Business Model Canvas
- Just Enough for your Business Model
- A clearer Vision for your idea

Exploit The Idea
- Multi-layered Roadmaps
- A rolling Roadmap
- More informed Roadmaps
- Evolving Roadmaps
- Customer Empathy
- User Journey Mapping
- Touchpoint Analysis
- Your empathetic Roadmap
- User Story recap
- Your backlog of needs

Elaborate
- Product Iceberg
- Progressive elaboration
- Definition of Ready
- Conversations about Quality
- Conversations about slicing
- Your elaborated Story

Prioritise
- Backlog Refinement
- Prioritisation approaches
- Prioritisation Calculator
- Prioritisation Quadrant
- Backlog Prioritisation
- Your prioritised Backlog

Evaluate
- Definition of Done
- Risks and Assumptions
- Risk Identification
- Risk Analysis
- Experiment Cards
- Risk adjusted Backlogs

Represent
- Reporting Progress
- Just Enough Documentation
- Metrics
- Communications Plans

The Review
- The Expleo Challenge
- Final Retrospective
- Next Steps

Contact

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