Product Ownership Bootcamp

Duration: 4 days LIVE online

Course Overview

This course will be run as a face to face in-class event only when it is confirmed safe to do so.

Perhaps you have been working with product ownership or product management for some time, and you feel you still want to grow more. Maybe your product management team is struggling to deliver value or is not happy with what is being delivered. Worse even, perhaps it is your customers that are not happy with your offerings.

You might be new to product ownership and have already attended training to learn the theories about working as a product owner, but you are still clear about the real scope of the role and what it entails.

Who should attend?

- Product Owners
- Product Managers
- Portfolio Managers

Prerequisites & pre-reading guidelines

There are no pre-reading requirements for this course. But a preparation workshop involving your stakeholders and our Expleo Agile coaches may be required to understand and define your specific skills gaps and requirements.

How certification is earned

On completion of the course delegates will receive an Expleo certificate

Course Objectives

- Learn and experience the role of the Product Owner.
- Learn about key responsibilities and practices and how to align Product Management in your organisation.
- Learn about tools and techniques a Product Owner can use in daily work.

Context

This bootcamp is about practicing and developing the different product ownership competences. It is for new as well as already experienced product owners and product managers. We will demonstrate different tools, techniques, and practices and tie them to principles and mindset great product owners and managers have. Delegates will undertake practical exercises to reinforce the learning process.

The scope and content of this can be customised to suit your specific context and company requirements.

Related courses

- Scrum Master Bootcamp
- Agile Process Tools: A look into Scrum, Kanban and SAFe

Course Outline

The product owner and the development team

- Product Owner key responsibilities and role in an Agile Team.
- Customer centricity.
- Prioritizing and deliver increments of value.
- Experience sharing and group activities.

The product owner and the customer and market

- Customer mindset.
- Empirical and data driven approach.
- Practices.
- Experience sharing and group activities.

The product owner and the organization and stakeholders

- Product Management and collaboration with Business Owners and stakeholders.
- Experience sharing and group activities.

The product owner and the product

- Hypothesis and experimental driven approach.
- Tools and techniques.
- Ownership.
- Experience sharing and group activities.

Contact

Patricia McGuire
Head of Training
Expleo Technology Ireland Ltd
M. +353 (0)87 235 5902
W. expleoacademy.com
pat.mcguire@expleogroup.com
academy@expleogrouptraining.com

(expleo)
academy